



Underwear

Men's Two Piece Athletic Shirts and Shorts in Balbriggan and Broadcloth Per Garment 50c

Men's 2 Piece Athletic Shirts and Shorts in Fine Silk Rayon, very nifty, Per Garment 75c

Men's Fine Cashmere 2 Piece Underwear, Athletic Shirts and Shorts, "Ceetee" Brand, at per Garment \$1.00

Men's and Boys Fine Nainsook Athletic Combinations, per Suit 50c

Boys Fine Balbriggan Combinations, Athletic Style, per Suit 50c

B.V.D. Button or Buttonless Combinations at per Garment \$1.00

Men's Fine Balbriggan Combinations, Short Sleeve and Long Leg 95c, \$1.25, \$1.50

Thos. E. Wright

Men's Better Wear

Water Systems, Plumbing and Heating Installed and Overhauled

A. FRASER
PLUMBING & HEATING

Strathmore

Alberta

DR. D. C. HAWORTH
DENTIST

Strathmore each Friday 11 a.m. to 9 p.m.

PHONE 20

Calgary Office— 414 SOUTHAM BLDG.
PHONE M4140 Residence 80067

Get Ready for the Flies

WIRE CLOTH BY THE YARD

WINDOW SCREENS, SCREEN DOORS

Screen Door Hinges, Catches and Springs

Poultry Netting,

Garden Hose

GET THOSE GOPHERS NOW
USE GOPHER COP.

STRATHMORE HARDWARE

"The Store of Quality and Service"
M. A. DELLINGER, PHONE 54

ROCKYFORD

Mr and Mrs W. Carpenter were visitors in Calgary on Wednesday. Mr. Carpenter attended the Grand Lodge of the Masonic Order.

Mrs L. W. Poiry who has been visiting with her sister, Mrs. H. Dobbie in Calgary for the past six weeks returned to Rockyford last week.

On Thursday afternoon members of the Ladies Aid and friends of Mrs. Woods gathered at the home of the President Mrs. Pignin to bid farewell to Mrs. Woods who leaves Rockyford on Monday. The guest of honor was presented with an envelope of money from the Aid. Mrs. Woods also received a knitted "bug me tile" sweater from the ladies present.

On Friday afternoon the pupils of the Public School gave a farewell party in honor of Alfred Yarmarko, who is leaving for England. Miss Peterson presented Alfred with a book.

Mrs. A. Sangster spent Tuesday of last week in Calgary visiting her daughter Mrs. J. Masson.

A good game of baseball was played over last Wednesday when Arrowwood played against the home team the score being 3 to 5 in favor of Rockyford.

Going to weather conditions the Strawberry Social which should have been held on Wednesday of this week by the Ladies Aid at Wilton has been postponed until Friday June 28th.

NAMAKA

The Ladies Aid met at the home of Mrs. Johnson on Thursday. After the usual business routine Mrs. Watson on behalf of the ladies presented Mrs. Brundage with a purse, extending her best wishes of her many friends for a happy future in their new field of work. Mrs. Brundage replied thanking the ladies for the lovely gift which would be a pleasant reminder of their happy days together.

Miss Ivy Watts returned last week from Calgary where she spent a couple of months.

The recent rain has improved the appearance of the crops. An inch and half district. More is needed to secure good crops.

Mrs. Smitten is holidaying with her daughter Mrs. Foss at Stouard.

We are glad to report George Saunders' condition much improved. He will be leaving the hospital during the week.

Mrs. C. Peterson is a patient in the Holy Cross Hospital. Her friends are wishing her a speedy recovery.

Mr. C. Thomson was the successful tender for the erection of the new school. Work will commence during the early part of July.

Mr and Mrs Johnson spent the week end at the home of Mr and Mrs Jack McBean of New Dayton.

Mavis Mackie is the guest this week of her cousin Katherine McBean.

Mr Don Eastcott of Okotoks was a visitor in the district during the week.

BAINTREE

Over two inches of rain in the past week has made the outlook much better. With a little rain about July this district should reap a good crop.

Moosehead seem to be under control now. Dr. Gillen was called and gave advice on how to deal with the problem. The school was fumigated and to date we have no further developments.

The High School Dept of our school began examinations on Friday last, with Latin. Some units in grade nine will not need to be written as the students have a good year's average.

Mr Oscar Olson is growing peas this year. He reports that a lot of damage was done by wind. However he expects to get a fair crop.

We are glad to hear that Mr County is doing nicely although confined to hospital.

The girls soft ball team has not made much of a showing so far. The girls say the season is young and they're not yet in form.

School will close on June 28th finishing off with a picnic, weather and unseasonable permitting.

CHEADLE BUTTES

Soft ball is again the main item of interest. Both the local boys and girls taking part in Delacour tournament on June 12th. The results of which were as follows: The first game of the day was between Keith and Delacour, Delacour being the victors. The next game saw our local boys take their first defeat of the year at the hand of a Calgary battery which Delacour had imported and having decided to win this game at all costs. The Butte boys were aware of the fact that Delacour was importing but decided they would go down with their own colors flying rather than import. Bert James on the mound for the locals pitched a good steady game allowing few hits, the game being lost when several errors broke the 3 all tie and lost the game for the Butte boys. However they should feel it somewhat of a complimentary gesture on Delacour's part when Calgary players had to be seen.

The next game was between Delacour boys and Arva school boys. Delacour also won this match.

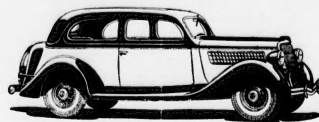
The next and perhaps the most interesting game of the day was played when the Cheadle Butte girls met the Delacour girls in a nine inning game and which they were successful in winning by a score of 5 to 3. The game was in the winners hands throughout. The Butte girls used their original lineup for the year. Delacour had strengthened their lineup somewhat, having Red Gertie of the Calgary Flames and formerly for many years star player with the Calgary Pantheons.

The first game of the day was of great interest to this vicinity as well when Delacour met Dalroy in the playoffs. Delacour using Bert James, C. Galt, Cliff Ison and Henry Gies. The boys all played excellent ball and were on the winning side with a score of 9 to 5.

In all the boys and girls of the black and gold had a gala day.

We are looking forward to the local diamond being put in shape so we will all have an opportunity to see

The NEW FORD V-8



Features
"A FRONT-SEAT RIDE"
FOR BACK-SEAT RIDERS

The result of Ford pioneering. Three engineering principles have been combined: (1) more flexible springs of the time-proved transverse type, set farther apart, provide longer base for spring action; (2) weight of both car and passengers has been more evenly distributed over all four wheels; (3) all seats have been moved forward. Back-seat passengers now ride in front of the rear axle instead of over it.

Also New Brakes, Easy Action Clutch, New Body Lines, New Forced-draft Crankcase Ventilation, Ford V-8 Performance.

Try the ride yourself, take out our demonstrator, drive the finest Ford ever built



HUGHES MOTORS

STRATHMORE, ALTA.

PHONE 31

Cott's Meat Market

FIRST CLASS BEEF, PORK, VEAL AND LAMB

POULTRY AND FISH

— LOWEST PRICES —

C. COCKX
PHONE 74

E. COTT
STRATHMORE

these teams in action.

A dance is being held on June 28, in the Cheadle Butte school, sponsored by the Athletic Club.

—(10)—

CROWFOOT

Approximately three inches of rain fell in Crowfoot vicinity. The crops are greatly benefited.

The neighborhood deeply regrets that Mrs. Howe Harvey is seriously

ill at her home in Calgary. Her many friends wish her a speedy and complete return to health.

It is believed that the epidemic of measles is past in this neighborhood.

Mr and Mrs Charles and Fred Harvey were Calgary visitors during the week.

Mr Kenneth Norwood motored to Calgary for the week end.

BEER - Keeps Summer Spirits from Lagging

By the case from our warehouse
M1830—M4637
CALGARY

At All Good Hotels—
In bottles or by the glass

DISTRIBUTORS LIMITED
AGENTS FOR THE BREWING INDUSTRY OF ALBERTA

GOOD BEER — the product of Alberta Breweries, is not only a satisfying, thirst-quenching beverage, but a tonic that replaces the mineral elements of the body, lost by excessive heat.

DRINK IT AS A COOLING
BEVERAGE!
BEVERAGE!

For The Best In—
Beef, Pork, Lamb, Veal, Fish and Poultry
—At Lowest Prices

Roberts Meat Market

LEN ROBERTS, Mgr.

Phone 25

KING EDWARD HOTEL

WHERE EVERYONE FEELS AT HOME

Phone No. 1.

John Spiros, Manager

BECAUSE IT IS FARMER OWNED

Because it is farmer owned, farmers expect, and they have a right to expect, the highest possible standard of service and treatment at elevators of this farmers' company.

And many farmers tell us that they do get such service and treatment at U. G. G. Elevators.

Deliver your Grain to

UNITED GRAIN GROWERS LTD

ELEVATOR AT NAMAKA

The VanTighem Agencies

INSURANCE Of All Kinds
Life, Fire and Automobile

Local Agent for —The Sun Life Assurance
Co. of Canada and Canadian Westinghouse.
PHONE 105 STRATHMORE

STRATHMORE STANDARD

PUBLISHED EVERY WEDNESDAY
OFFICE PHONE 17 A. A. MOORE, EDITOR. RES. PHONE 54
SUBSCRIPTION PRICE \$2.00 PER YEAR IN CANADA
OUTSIDE CANADA \$2.50 PER YEAR
ALL SUBSCRIPTIONS PAYABLE IN ADVANCE

THE BOY WHO DIDN'T PASS

A fat-faced little fellow sits alone in deep disgrace,
There's a lump arising in his throat
And tears stream down his face;
He wandered from his playmates for
he doesn't want to hear
their shouts of merry laughter since
the world has lost its cheer.
He has slipped the cup of sorrow, he
has drained the bitter glass,
And his heart is fairly breaking; he's
the boy who didn't pass.

In the apple tree the robin sings a
cheery little song.
But he doesn't seem to hear it, show-
ing plainly something's wrong;
Comes his faithful little spaniel for a
rump and bit of play,
But the troubled little fellow sterner
bids him go away
And alone he sits in sorrow, with his
hair a tangled mass,
And his eyes are red with weeping;
he's the boy who didn't pass.

Oh, you who boast a laughing soul
and speak of him as bright,
And you who loved a little girl who
comes to you tonight
With smiling eyes and dawning feet
with winners from her school,
Furn to that lonely boy who thinks
he is a fool
And take him kindly by the hand, the
fullest in the class;
He is the one who most needs love—
the boy who didn't pass.

WOODCRAFT PREVENTS JUVENILE TRAGEDY

In all the years that I have been on
the Juvenile Bench in the city of
Chicago there has never been a boy
before me in the uniform of a Boy
Scout. Give a boy an opportunity to
know the ways of the woods, clean
streams and woodland trails, and you
are giving him fortification against
moral and physical tragedy. Read the
history of youthful criminals and you
will see exactly what I mean. Judge
Victor Arnold.

HOW ABOUT YOUR SUBSCRIPTION?

CARSELAND

The U F W met Thursday last at
the home of Mrs. J. Nelson. Various
business matters were discussed and
a pleasant social hour followed.

Monday night last some person or
persons unknown, made the rounds of
the elevator offices, pilfering as they
went. Constable Carter of Strathmore
is investigating the matter.

The Sunday U F A Community
Service postponed last Sunday on ac-
count of rain will be held Sunday
June 23rd at Wyndham Park, weather
permitting. Rev. Porter will be in
charge of the service.

NAMAKA FARM

Last Tuesday every pupil in our
school was the recipient of a King
George Silver Jubilee Pin. Mr. French
of Strathmore who made the present-
ation briefly spoke of our beloved
King and Queen pointing out the no-
ble qualities in their characters.
Qualities we should seek to emulate.
Following this a peanut scramble
was enjoyed in the open air on the
grass. We thank our Strathmore
friends for their kindness.

Mr. and Mrs. A. Thiesens and fam-
ily motored to Grassy Lake last Sat-
urday to attend the wedding of their
son Henry and Miss M. Penner. The
ceremony was held in Deer Park
School on Sunday. Many guests from
Cochrane were present. Rev. B. Jansen
of Cochrane officiated. Our sincerest
good wishes to this young couple.

The attendance in our school
which was low last week due to sev-
eral cases of measles, is again back
to normal.

CALGARY POWER COMPANY MAY TAKE OVER BROOKS FRANCHISE

The Calgary Power Company may
make arrangements with the Town
of Brooks to take over the electric
light and power franchise for a 20

A Raft Of Specials

THAT WILL HELP YOUR BUDGET
WEATHER THE STORM OF
OVER SPENDING.

Broken Orange Pekoe Tea, per lb	40c
Fresh Ground Coffee, 2 lbs for	42c
Sliced Pineapple, 3 tins	35c
Quaker and Kellogg's Corn Flakes, 3 at	25c
Lemons, juicy and sour, dozen	25c
Oranges, juicy and sweet, dozen	25c
Hot House Tomatoes, per lb	20c
Lettuce, firm heads, each	10c

Strawberries are beginning to move in
volume with the prospect of a 60 per cent
Crop. Order yours in time. Season expected
to be short.

STRATHMORE TRADING COMPANY

year period, according to a report
made to the Council last Tuesday ev-
ening by G. Robertson, president of
the local board of Trade. Mr. Sher-
man and Mr. Thompson, officials of
the company were in town last week
making preliminary investigations.

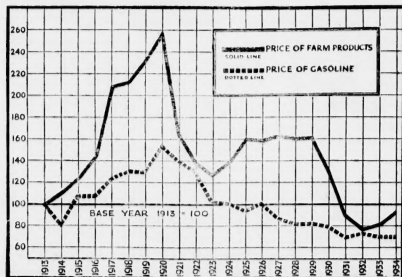
The arrangement would of course
be made subject to the approval of
the ratepayers and the Board of Pub-
lic Utilities of the province.

With the advent of the company
in mind, the Eastern Irrigation Dis-
trict, envious householders of
Brooks last week and the consensus
of opinion is overwhelmingly in fa-
vor of the move. It is estimated that
consumption of light and power
would be tripled under the new ar-
rangement.

While definite promise has been
made, rates would be considerably
lower. This factor in itself would en-
sure additional consumption. The
record of the company for giving sat-
isfactory service would also tend to
add to the number of users.

The plan is as yet only tentative,
but merchants and householders
heartily approve of the change. And
wait a moment on the part of the com-
pany.

Dr. A. C. McQueen, Provincial Medi-
cal Officer of Health, will be appoint-
ed to administer the first test area to
be set up under the health insurance
bill enacted at the last session of the
legislature. Hon. Geo. Hoadley, Min-
ister of Health stated.



The depressed price of farm products is a problem with which everyone is familiar, but on the 1913 basis farm product prices have never been as low as gasoline. Between 1913 and 1920 gasoline did not rise in price to nearly the same extent as farm products, yet since 1920 its price has almost continuously declined. The data for the above graph are based on figures published by the Dominion Bureau of Statistics.

A DYING WAGE

WHEN we started business in 1880 our first rule was to pay a fair living wage.

In 1919 we decided a living wage was not enough. We should pay a dying wage, too. We knew how hard it is for the worker to make provision for his old age and for his dependents in the event of his death.

So we introduced benefits and pensions plans. Sickness benefits—the incapacitated employee to continue drawing pay according to his term of service; pensions—a fair living allowance for the worker who

reaches old age; death benefits—a cheque immediately for the deceased worker's family. These things lifted a burden of care from employees' shoulders—made them happier, more enterprising and more efficient. They lifted a burden from the shoulders of the Canadian taxpayer, too.

We are proud of these plans which have helped so much to build up a loyal organization of thousands of Canadian workers. Their devotion to their work has made it possible for us to serve Canada with quality products at lower and lower prices.

IMPERIAL OIL LIMITED

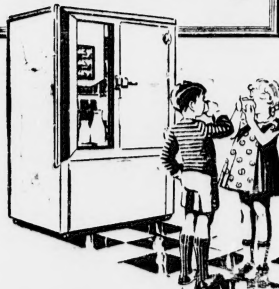
THE SIGN OF **IMPERIAL** A FAIR DEAL
DEALER

Your Family's Health is Worth Protecting

Food spotting days are here! Are you still gambling with your family's health? It's risky business — and so expensive as well, especially when a new 1935 Electric Refrigerator can be obtained for less than 20 cents per day—is so economical to operate—AND IS ABSOLUTE PROTECTION AGAINST FOOD CONTAMINATION. Your family is certainly worth the small cost of this smart, modern guardian of good health.

MONTHLY INSTALLMENTS

Monthly installments run from only \$2.50 for the new 1935 model, to \$4.92 and \$5.18 for the first two standard models in Refrigerator, General Electric and Westinghouse makes. Down payments are 20 cents less in each case.



A NEW EASY PLAN ONLY 1-25th DOWN

You need to make a down payment of only 1/25th of the cost of the refrigerator you desire, and it will be delivered to your home. The balance may be divided into 24 similar installments, payable on your electric light bill, with a carrying charge of only 50 cents per month. THERE ARE NO INTEREST CHARGES.

No other plan offers you such an easy way of securing the health protection of an Electric Refrigerator. You have your choice of General Electric, Westinghouse, or Frigidaire makes.

See our Local Manager for Full Details of this Easy Plan
or Write Direct to our Calgary Office.

CALGARY POWER COMPANY LIMITED
C. H. Clarke Local Manager Rockyford

